



REPREVE® and Marvel Universe LIVE! Kick Off National Youth Recycling Campaign

Boys and Girls Clubs of America and Elementary Schools Hold the Key to America's Recycling Future

Greensboro, N.C. – Nov. 12, 2014 – For the first time outdoors, Captain America performed the record-breaking “Splatter Jump”, launching his motorcycle onto a 19-foot tall platform, in celebration of a successful recycling effort by local schools and the Boys and Girls Club of America (BGCA) Charlotte, N.C., chapter. The kids recycled nearly 200,000 plastic bottles over a 10-day period leading up to America Recycles Day on Nov. 15. REPREVE®, a recycled fiber brand by Unifi, Inc. (NYSE:UFI), and Marvel Universe LIVE! are collaborating to raise awareness and educate America's youth on the importance of recycling.

The amount of bottles recycled by participating children would create enough REPREVE yarn to produce 100,000 t-shirts, 8,000 jackets or 25,000 pairs of pants. Today, characters from Marvel Universe LIVE! celebrated this accomplishment by executing the live stunt at a Charlotte area Boys and Girls Club to reward the children for their recycling efforts. This is the first of a multi-city campaign, and additional recycling challenges will be held near Los Angeles and Portland, Ore., in coming months.

“America's youth will determine America's future when it comes to recycling,” explained Roger Berrier, President and Chief Operating Officer of Unifi, Inc. “To date, 70 percent of plastic bottles end up in parks, landfills or the ocean. Together with Marvel Universe LIVE!, we are educating children on the importance of recycling, highlighting the cool products that are made from recycled plastic bottles, and ultimately encouraging kids to become recycling heroes in their neighborhoods.”

“Marvel Universe LIVE! is a great platform to help spread the word about the power of recycling to our next generation,” said Feld Entertainment Executive Vice President and Marvel Universe LIVE! Producer Juliette Feld. “We are excited to join the #TurnItGreen campaign with our biggest show to date in an effort to show our commitment to sustainability.”

REPREVE turns recycled plastic bottles into yarn used in products people wear and use every day, such as Patagonia jackets, Bejia Flor jeans, Swiftwick socks, Dri-Release t-shirts, Hagggar pants and even car interiors for Ford vehicles. The recycling challenges are part of REPREVE's national #TurnItGreen movement, created to increase recycling and drive awareness about the cool products that can be made from recycled materials.

To learn more about REPREVE and keep up with the #TurnItGreen initiative, visit www.REPREVE.com. For more information about Marvel Universe LIVE!, visit their website, www.marveluniverselive.com.

About REPREVE:

REPREVE® is Unifi, Inc.'s (NYSE: UFI) flagship brand of recycled fibers, made from recycled materials, including plastic bottles. REPREVE can be found in products ranging from apparel and hosiery to automotive and industrial applications, and is used by some of the world's leading brands, including Patagonia, Hagggar, Quiksilver and Ford. REPREVE's #TurnItGreen initiative is designed to encourage recycling and raise awareness among consumers that recycled bottles can be turned into cool products they use every day. For more information about REPREVE, visit www.REPREVE.com; like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

About Unifi:

Unifi, Inc. is a multi-national manufacturing company that produces and sells textured and other processed yarns designed to meet customer specifications, and premier value-added (“PVA”) yarns with enhanced performance characteristics. Unifi maintains one of the textile industry’s most comprehensive polyester and nylon product offerings. Unifi enhances demand for its products, and helps others in creating a more effective textile industry supply chain, through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. In addition to its flagship REPREVE® products – a family of eco-friendly yarns made from recycled materials – key Unifi brands include: SORBTEK®, REFLEXX®, AIO® – all-in-one performance yarns, SATURA®, AUGUSTA®, A.M.Y.®, MYNX® UV and MICROVISTA®. Unifi's yarns are readily found in the products of major brands in the apparel, hosiery, automotive, home furnishings, industrial and other end-use markets. For more information about Unifi, visit www.unifi.com; to learn more about REPREVE®, visit www.REPREVE.com.

About Feld Entertainment

Feld Entertainment is the worldwide leader in producing and presenting live touring family entertainment experiences that lift the human spirit and create indelible memories, with 30 million people in attendance at its shows each year. Feld Entertainment's productions have appeared in more than 75 countries and on six continents to date and include *Ringling Bros. and Barnum & Bailey®*, *Monster Jam®*, *Monster Energy Supercross*, *Nuclear Cowboyz®*, *AMSOIL Arenacross*, *Disney On Ice Presented by Stonyfield YoKids Organic Yogurt*, *Disney Live! Presented by Stonyfield YoKids Organic Yogurt* and *Marvel Universe LIVE!* More information about Feld Entertainment is available online at www.feldentertainment.com.

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