

## **Spring Commencements Go Green Giving New Life to Nearly Seven Million Bottles**

### ***Herff Jones' Renew Collection to Feature Graduation Gowns Made from REP REVE® Recycled Fiber***

**Greensboro, North Carolina – April 30, 2012** – Herff Jones chooses [REP REVE®](#), made by [Unifi](#), Inc. (NYSE: UFI), to help make spring commencements greener. This year, students from colleges and universities can feel even better about their commencement ceremonies because they will be wearing REP REVE based graduation gowns.

More than 140 colleges and universities have chosen Renew Graduation caps and gowns made with REP REVE. Over 240,000 graduates will walk in Renew caps and gowns, including students from the University of Houston, University of Michigan, Syracuse University, Marquette University, Johns Hopkins University and Providence College.

REP REVE is an essential ingredient that makes REP REVE based fabrics sustainable. Made from recycled materials, including post-consumer plastic bottles, REP REVE helps to reduce the environmental impact of everyday life. Each Herff Jones graduation gown made with REP REVE uses about 29 post-consumer plastic bottles, collectively using nearly seven million post-consumer plastic water bottles this year.

"Recognizing that these gowns are a onetime use product, it was very important to make them from REP REVE, helping to reduce their overall environmental impact," says Tom Carew, vice president and general manager of the Cap and Gown Division of Herff Jones. "Following commencement, through the Renew Gown Recycling Program, graduates can donate their gowns to be recycled back into REP REVE, helping to create a closed loop recycling process."

"We are excited that Herff Jones selected our REP REVE product as part of their initiative to provide a sustainable product to universities and colleges," said Roger Berrier, president and COO of Unifi. "In the United States less than 30 percent of all plastic bottles are recycled and it is our goal to educate people on how recycling and choosing products made with REP REVE can have a positive impact on the environment. These students are the future of this country and can start to encourage change in consumer behaviors for recycling."

"We have been looking for a good, recycled gown option for some time," says Mireya Porter, divisional merchandise manager for the Syracuse University Bookstore. "The REP REVE based fabric option for gowns has really improved in the past few years, so we're happy that we've found a product that matches our needs."

REP REVE can be found throughout many products made by some of the leading brands and retailers, including Ford, Polartec, Haggard, The North Face, Patagonia, AllSteel, Hon and Blue Avocado. Learn more at [www.repreve.com](http://www.repreve.com) and [follow us on Facebook](#).

Herff Jones also makes class rings, yearbooks, diplomas and educational resources with environmentally friendly materials like recycled gold and FCS certified wood. For more information on Herff Jones' Environmental Commitment, please visit [www.herffjonesbetterworld.com](http://www.herffjonesbetterworld.com).

**About Unifi:**

Unifi, Inc. (NYSE: UFI) is a diversified producer and processor of multi-filament polyester and nylon textured yarns and related raw materials. The Company adds value to the supply chain and enhances consumer demand for its products through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. Key Unifi brands include, but are not limited to: AIO® - all-in-one performance yarns, SORBTEK®, A.M.Y.®, MYNX® UV, REPREVE®, REFLEX®, MICROVISTA® and SATURA®. Unifi's yarns and brands are readily found in home furnishings, apparel, legwear, and sewing thread, as well as industrial, automotive, military, and medical applications. For more information about Unifi, visit [www.unifi.com](http://www.unifi.com), or to learn more about REPREVE®, visit [www.repreve.com](http://www.repreve.com).

**ABOUT HERFF JONES**

Herff Jones works closely with customers to create a climate of achievement through graduation products, class rings and jewelry, yearbooks, educational publishing and motivation and recognition tools. The company provides guidance, support and high quality products to elementary schools, high schools, colleges and universities, church organizations, professional and collegiate sports teams and corporations. Founded nearly 100 years ago in Indianapolis, Indiana, Herff Jones is an employee-owned organization focused on building long-term relationships through a nationwide network of trusted, expert sales representatives. Additional information is available at [www.herffjones.com](http://www.herffjones.com).

**CAUTIONARY STATEMENT ON FORWARD-LOOKING STATEMENTS**

Certain statements included herein contain forward-looking statements within the meaning of federal securities laws about Unifi, Inc.'s (the "Company") financial condition and results of operations that are based on management's current expectations, estimates and projections about the markets in which the Company operates, as well as management's beliefs and assumptions. Words such as "expects," "anticipates," "believes," "estimates," variations of such words and other similar expressions are intended to identify such forward-looking statements. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions, which are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in, or implied by, such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's judgment only as of the date hereof. The Company undertakes no obligation to update publicly any of these forward-looking statements to reflect new information, future events or otherwise.

Factors that may cause actual outcome and results to differ materially from those expressed in, or implied by, these forward-looking statements include, but are not necessarily limited to, availability, sourcing and pricing of raw materials, the success of our subsidiaries, pressures on sales prices and volumes due to competition and economic conditions, reliance on and financial viability of significant customers, operating performance of joint ventures, alliances and other equity investments, technological advancements, employee relations, changes in construction spending, capital expenditures and long-term investments (including those related to unforeseen acquisition opportunities), continued availability of financial resources through financing arrangements and operations, outcomes of pending or threatened legal proceedings, negotiation of new or modifications of existing contracts for asset management and for property and equipment construction and acquisition, regulations governing tax laws, other governmental and authoritative bodies' policies and legislation, and proceeds received from the sale of assets held for disposal. In addition to these representative factors, forward-looking statements could be impacted by general domestic and international economic and industry conditions in the markets where the Company competes, such as changes in currency exchange rates, interest and inflation rates, recession and other economic and political factors over which the Company has no control. Other risks and uncertainties may be described from time to time in the Company's other reports and filings with the Securities and Exchange Commission.

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